



SAP GOLD PARTNER INNOVA

S/4HANA

The next-generation
business suite

Digital Dealer

Increased standardization
and traceability in dealer
channels

Customer Financial Management

Designed to maintain
stability in corporate
cash flow

Innova, an SAP Gold Partner, offers a full range of configuration, integration and licensing services covering many products and solutions that make up the SAP ecosystem.

Fourth generation simplicity

A big welcome to SAP S/4HANA



By bringing people and software technologies together, S/4HANA allows for real-time, interconnected and simplified business process planning.

In keeping with its overall simplification strategy, SAP aims to offer straightforward solutions to corporate requirements in a world that is increasingly becoming digitalized and in which communication is a constant. S/4HANA is an advanced platform designed to help offer simple and routine solutions.

S/4HANA's advantages for corporations:

Simplification: According to a research*, the world's top 200 corporations lost a total of \$237 billion due to invisible costs caused by unnecessary complexity. In response to this, S/4HANA was developed using the SAP HANA platform, which operates fully in memory and uses SAP Fiori, SAP's next-generation user interface. All of this means that S/4HANA offers a much simpler structure both at the technical database level and in terms of the business models that it helps create.

Integration: A classic ERP approach primarily helps corporations to manage their finance, logistics, human resources and sales processes in an integrated manner. However, the efficient working of the internal processes of corporations operating in current market conditions are constantly changing in direct proportion to the degree of their integration with the outside world. For example, a company can optimize its sales and marketing processes by gathering more information about their customers through social networks. At this point, the most important advantage of using S/4HANA is that it is able to integrate huge amount of data, the internet of things, and business, and social networks within a single environment.

Decision-Making Competence: According to a research**, 70% of leading global corporates make use of real-time finance, customer and suppliers data. By doing so, they can purchase the material needed from suppliers at the lowest possible price by gaining an instant overview of their revenue and expenses and responding to changes in customer behavior as quickly as possible. S/4HANA allows corporates to maintain great efficiency in their decision support processes by enabling real-time and instant consumption through the most appropriate medium, including mobile devices, PCs and web platforms.

Summary:

SAP S/4HANA was developed to help corporations to adapt quickly to the digital transformation by radically simplifying business processes and IT infrastructures. In doing so, it has enabled companies to adjust their labor requirements to modern times, giving them the opportunity to direct human resources towards greater innovation by doing away with complex structures.

* Global Simplicity Index, Harvard Business School

** Harvard Business Review

Digital Dealer

A brand new solution built on the SAP Dealer Business Management system aimed at corporates wishing to improve their wide dealer channel and bolster communication.

Corporations are increasingly leaving behind traditional dealer management methods, instead managing processes between headquarters and dealers with SAP's highly capable and effective tools. Innova makes SAP Dealer Business Management available to all corporates with broad dealership structures, thus offering effective and customized solutions suited to any corporate dealer channel.

Companies can easily oversee their network of dealers and monitor stock, sales and final user relationships with great effectiveness, thanks to the Digital Dealer solution and its ability to rapidly improve key processes, from production to after-sales services. At the same time, dealers have been reaching for a new digital infrastructure capable of standardizing the sales-stock-center connection. Thus dealers now have the opportunity to manage all their internal processes more productively than in the past.

- *central workflow management, authorization and full control*
- *cloud based solution with no infrastructure requirement*
- *wide function range for dealers • data accuracy and security*

Customer Financial Management

Improve decision making with a complete view of your customer financial information across all sales channels.

Revenue continuity is of vital importance to telecoms and utility companies that issue contracted bills and have a large number of subscribers. SAP Customer Financial Management (CFM) solution is a next-generation management tool that takes care of every aspect of monitoring customer bills and managing revenue.

By taking care of all the processes needed to automatically collect subscriber payments and by bringing superior approaches to segmentation and monitoring, SAP CFM helps businesses to report revenues correctly in their accounting and to do away with miscalculations. SAP CFM also offers automatic and seamless integration into SAP's accounting solutions, all of which occurs in the background. Innova has included SAP CFM among its offerings for quite some time, and is the only provider capable of deploying and providing support for this solution in Turkey.

- *unified view of the customer and their accounts*
- *reducing manual duplication of work • flexible collections*
- *compliance with accounting standards • improving cash flow*

Other primary SAP business services provided by Innova

SAP ERP



Enterprise resource planning is growing stronger thanks to Innova's PCoE-certified SAP services.

SAP CRM



Satisfied customers, smoother processes and more profitable sales operations with the SAP CRM.

SAP BI



SAP business intelligence tools for building business skills and success.

SAP Managed Services



A fully measurable and controllable SAP service model that is guaranteed by KPI and SLA contracts.

SAP Success Factors



Reach higher levels of efficiency with the latest human resources solution.

As one of Turkey's leading solutions providers, Innova supports efforts to increase corporate efficiency by ensuring that all its products, solutions and services are integrated with existing systems.



SAP Channel Partner - Gold Partner

Due to the fact that Innova holds the highest partnership level with SAP, it can offer a full range of configuration, integration and licensing services for all SAP ECC ERP, SAP SRM, SAP BPC, BOBJ, BW, SAP BASIS, SMP, SAP NW PORTAL, SAP HANA and GRC products, which together make up the SAP ecosystem.

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SAP® Recognized Expertise
in Business Intelligence

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