



# KURUMSAL LOGO KULLANIM KILAVUZU



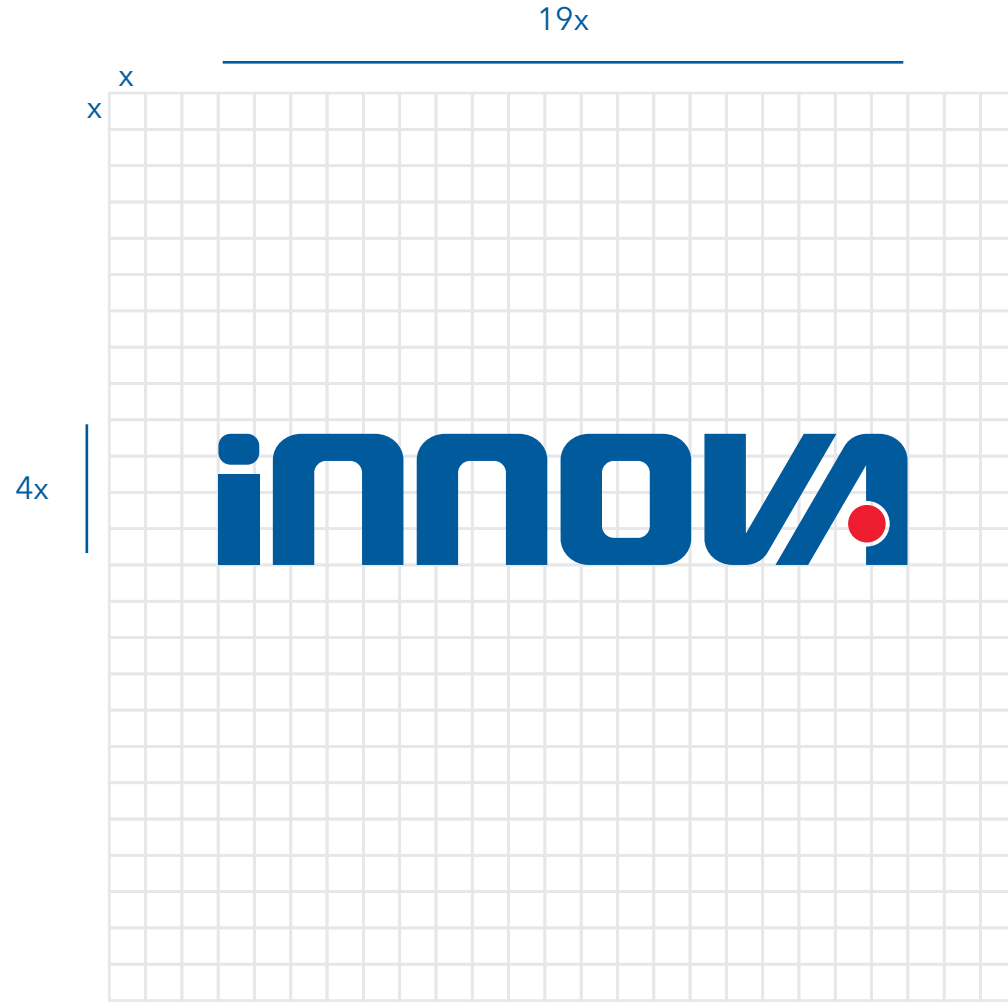
## KURUMSAL RENKLER



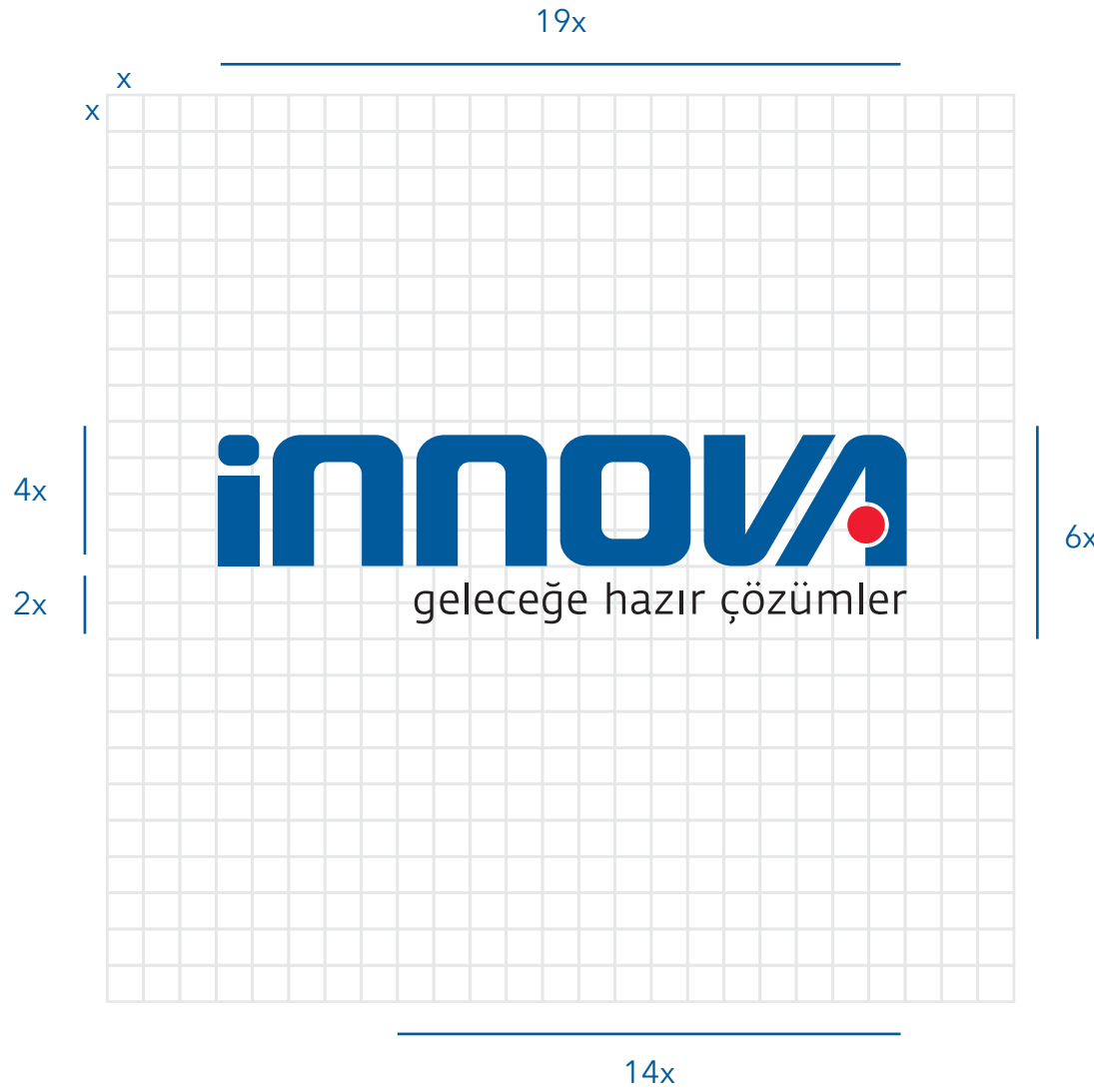
# KURUMSAL RENK ÇİZELGESİ

		
CMYK	C: <b>97</b> M: <b>69</b> Y: <b>11</b> K: <b>1</b>	C: <b>0</b> M: <b>100</b> Y: <b>91</b> K: <b>0</b>
RGB	R: <b>0</b> G: <b>90</b> B: <b>155</b>	R: <b>237</b> G: <b>28</b> B: <b>46</b>
HTML	<b>#005A9B</b>	<b>#ED1C2E</b>

# LOGONUN TEKNİK ÇİZİMİ



# TAG LINE



**FONT**  
Neo Sans Regular

# LOGONUN KULLANIMI

RENKLİ



SİYAH



SİYAH ZEMİNDE



RENKLİ ZEMİNDE



## LOGONUN DİĞER KULLANIMLARI



# LOGONUN YANLIŞ KULLANIMI

