



DS Suit

A Platform-Independent Digital Signage Solution

DS Suit is a platform-independent software solution that allows advertising, announcement and information contents to be managed from a single center and display customized content based on locations.

With **DS Suit**, it is possible to reach the target audience with appropriate and striking messages in locations such as shopping malls, stores, hospitals and schools as well as to offer a special experience through contents supporting interactive usage.

FEATURES OF DS SUIT



- ☆ Web-based, user-friendly interface
- ☆ Managing displays 24/7 from a single center
- ☆ Supports Windows and Android players
- ☆ Supports SOC* technology that does not require a player hardware
- ☆ Rich content format support
- ☆ Instant and up-to-date broadcasting capability
- ☆ Location, date and time-based broadcasting
- ☆ Scheduling content playout for future dates
- ☆ Automatic display on/off timing
- ☆ Multiframe content support
- ☆ Interactive content playout through sensor and camera integration
- ☆ Detailed statistics and reporting

CUSTOMIZABLE BROADCAST SCHEDULING

With Innova DS Suit software, contents to be displayed can be centrally designated and scheduled centrally.

All displays within the Digital Signage system can be managed individually or in groups, thus facilitating the customization of content according to locations and different business needs.

INDEPENDENCE ON ALL PLATFORMS

In addition to the Digital Signage systems that use Windows and Android computers, DS Suit also facilitates the centralized broadcast management on LG WebOS and Samsung Tizen displays with SOC* technology.

DS Suit operates with full performance both with on-premise servers or as SaaS, based on the preference.

* System on Chip