

Bank Asya expedited its **bill collection**

“The fast, flexible and reliable electronic collection system i-Collect Channel, which we developed together with INNOVA, provides our bank with speed, efficiency, cost-effectiveness and standardization. ”

Bülent Güngör, Bank Asya Software Development Manager



BANK ASYA COLLECTION SYSTEM



The moving over the of the Bank Asya bill collection to an electronic system increased our efficiency

After implementing iNNOVA's electronic bill collection system i-Collect Channel for third party bill collections, Bank Asya's electronic applications have become more efficient with collection.



Since December 2008, Bank Asya has been operating as an interest free bank with its 149 branch offices all over Turkey, providing consumer, commercial, corporate and business banking services with a wide range of products and a structure meeting all of its customers' needs. Bank Asya is the first interest-free bank to receive ISO 9001 Quality Management System Certification. Based on an understanding of customer-focused service, Bank Asya aims to bring the interest-free finance system to a larger custo-

mer base by using the latest technology through providing uninterrupted, fast and effective banking services by using Internet Branches, Alo Asya Phone Banking, ATM and POS terminals in addition to conventional branch offices. The bank, which plans to conduct bill collection more efficiently, implemented the "i-Collect Channel" system through cooperation with iNNOVA for this purpose.

Through the i-Collect software, which enables banks to manage bill collection issued by various companies in a fast and reliable way, Bank Asya is now able to handle bill collection and automatic collection operations for Turkcell, Vodafone, AVEA and Türk Telekom. In addition, Bank Asya can handle purchase of prepaid minutes and regular and below-limit prepaid minute purchase orders for Turkcell, Vodafone and AVEA through the i-Collect software. Integrated with the Kredi Kayıt Bürosu (Credit Registration Bureau), the i-Collect Channel

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AT A GLANCE...

THE PROJECT'S GOAL

- An instant monitoring of collection transactions through the existing management screens

SOLUTION INFRASTRUCTURE

- i-Collect Channel Electronic Collection System Application

RESULT

- A flexible and dynamic infrastructure was established in order to efficiently integrate new company connections with the existing infrastructure.
- Bill collection processes have been made secure, efficient and cost-effective.



Success Stories

Financial Transaction Applications



application provides both optimization and standardization in Bank Asya's processes.

Speed, efficiency and cost-effectiveness

The application increases customer satisfaction by offering speed, efficiency and cost-effectiveness. The i-Collect application enables fast and easy handling of bill collection which falls outside the banking sector's main area of focus.

Bank Asya increased the number of its branch offices to 118 with its 26 new branch offices which opened up in 2007 – a figure which rose to 149 by the end of 2008. Along with Bank Asya's fast growth and increase in branch office numbers, its information technologies infrastructure has also shown significant improvement.

Bank Asya Software Development Manager Bülent Güngör states that iNNOVA's experience in electronic bill collection influenced their decision, adding that they wish to work with iNNOVA in new projects. Güngör says: "iNNOVA's experience in the sector and the solutions it offered in electronic bill collection played a significant role in our decision. The fast, flexible and reliable electronic collection system i-Collect Channel application, which we implemented in cooperation with iNNOVA, provides our

“ iNNOVA'S EXPERIENCE IN THE SECTOR AND THE SOLUTIONS IT OFFERED IN ELECTRONIC BILL COLLECTION PLAYED A SIGNIFICANT ROLE IN OUR DECISION. THE İ-COLLECT CHANNEL APPLICATION PROVIDES OUR COMPANY WITH LOTS OF ADVANTAGES. ”

company with speed, efficiency, cost-effectiveness and standardization. In the future, when we need to include new companies' collections into our system, we would like to continue working with iNNOVA as our business partner.”

The infrastructure of reliable collection

Güngör states that they established a line of communication with iNNOVA and adds that the project devised to enable bill collection in a fast and secure fashion online has met Bank Asya's expectations in addition to offering lots of other advantages. Emphasizing that their cooperation with iNNOVA will continue, Güngör says: "Currently, the i-Collect application meets all of our needs. We aim to continue our cooperation with iNNOVA in our future projects as well.”



FUTURE READY SOLUTIONS



Founded in 1996, Bank Asya has made a name for its self in a short period of time in the sector with its achievements, despite being Turkey's youngest interest-free bank. With its paid-in capital of 900 million TL and its multi-partnered system based on domestic capital, Bank Asya was also the first interest-free bank to go public. Since 2008, the bank has been operating with its 149 branch offices in addition to two correspondent banks in the country and more than 1000 abroad.



iNOVA IT Solutions, Turkey's leading software integrator, provides platform independent IT solutions and services to enterprises in the telecommunications, finance, manufacturing, public and service industries with a professional staff of 350. iNOVA is ISO 9001:2000 certified and our installed base of systems provide service to more than 250 million subscribers and process more than three billion transactions a year. Founded in 1999, iNOVA has joined the Turk Telecom group of companies in 2007. The company operates out of offices in Istanbul, Ankara, Izmir and Dubai.

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